

## MAGA – What is Greatness?

One of the Super Bowl commercials caught my attention. It poses the question [What is Greatness?](#) Without a doubt, it is intended as a commentary on the slogan of President Trump's administration: Make America Great Again.

The background music features Johnny Cash singing a song from 1990 – [Depeche Mode's "Personal Jesus."](#) The still images of the commercial show people reaching out to folks who are in need.

The closing screen of the commercial states simply, "Jesus showed us what greatness really is. How do you think Jesus showed true greatness?"

For me, a missionary, I especially see greatness in the ways that Jesus reached out in friendship to those who were not from his home town, or even from his own people. I think of four of the most remarkable D W  
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 Roman centurion in Capernaum, the Samaritan leper returning to give thanks, and the pagan Syrophenician woman insistently begging for her daughter to be healed. Jesus also taught others to reach out beyond the boundaries of family and nation. In response to a question, "who is my neighbor?" he told the amazing story of the Good Samaritan who went out of his way to help a victim of assault and robbery.

Recently, Vice President J.D. Vance spoke about how Christian love

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about hating one's fellow citizens, does it seem to you that Vance may be trying to limit charity rather than to organize it? A contemporary proverb says, "Charity starts at home." But, as a nation, we might be in danger of turning that wisdom into, "Charity stays at home." St. Thomas Aquinas commented on whether our care for others should be limited to one's own family and people. He wrote:

<sup>3</sup>>: @H RXJKW LQ SUHIHUHQFH WR EHVWRZ RQ HDFK RQH VXFK EH simply, he is most closely connected with us, and yet this may vary according to the various requirements of time, place, or matter in hand: Because certain cases one ought, for instance, to succor a stranger, in extreme necessity, rather than one's own father, if he is not in such urgent need." (Summa, Part II-II, q. 31.3)



## Ms. Kimberly Burnett-Hackbarth Appointed Director of Institutional Assessment

Ms. Kimberly Burnett-Hackbarth has been serving as Registrar for Divine Word College VLQFH +HU FDOP FRXUWHRXV DQG KHOSIXO PDQQHU ZLWK VW KDV EHHQ HVSHFLDOO\ ZHOFRPH LQ PRPHQWV ZKHQ FRQÀLFWV RYH classes can seem like near-chaos.

Kimberly, along with other DWC administrators, participated in the four-year Institutional \$VVHVPHQW \$FDGHP\ RuHUG E\ WKH +LJKHU /HDUQLQJ &RPPLVVL contributions to the new program for Academic Assessment.

,Q FRQVXOWDWLRQ ZLWK 'U -RVKXD <RXQJ 93 IRU \$FDGHPLF \$uDLU VP for Formation and Student Life, I appoint Ms. Kimberly Burnett-Hackbarth as Director RI ,QVWLWXWLRQDO \$VVHVPHQW 7KLV DSSRLQWPHQW LV HuHFWL IRU KHU ZLOOLQJQHVV DQG ÀH[LLELW\ LQ WDNLQJ RQ WKHVH DGG also continue in her role as Registrar.

'U <DVPLQ 5LRX[ ZKR KDV EHHQ VHUYLQJ YHU\ DGPLUDEO\ DV WKH Institutional Assessment, will be resigning from Divine Word College at the end of this academic year. Family commitments will take her to other areas of the Registrar's office. (ogefine C2\_0 co-[-0052004fe,

## Last Week of Faculty Evaluations

With Round 4, we are entering the last week of faculty evaluations of signature



## VICE PRESIDENT FOR ADMISSIONS

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### Campus Visitor

Fr. Stephen Than from the Diocese of Owensboro (Kentucky) will arrive later this afternoon and remain with us on campus until Thursday. He is originally from Myanmar and referred two future students to Divine Word College from Myanmar who will serve in the Owensboro Diocese. Fr. Stephen is visiting to learn more about the educational programs and formation program at Divine Word College. Thank you in advance for welcoming him to our campus.

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## VICE PRESIDENT FOR OPERATIONS

Steve Winger

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- Purchase of hybrid vehicles for college use.
- Implementation of food waste reduction programs. (encore dishes and recycling oils)
- Consistent recycling of cans and bottles.
- Recycling of used batteries.
- Robust recycling programs for aluminum, paper and cardboard.

### Present and Future Initiatives:

Building on these successes, we are currently focused on the following initiatives:

- **Dqkngt"G ekgpe{<** We are exploring options to  
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reduce both energy consumption and greenhouse  
gas emissions.
- **Ckt**



## Introducing the DWC Welcome Packet!

Visitors to Divine Word College now have a colorful and engaging way to learn more about our community! The new DWC Welcome Packet is designed to introduce guests to the college, whether they're here for a visit, attending an event, or simply interested in knowing more about us.

Each packet includes key information about DWC, including our history, current community statistics, and other interesting details. Plus, it's materials you'd like to share. If you'd like to pick up a Welcome Packet, every visitor's experience at DWC even more meaningful!

### Need a Flyer, Invitation, Card or Slide? Give PR 48 Hours!

dining room slides to spread the word about your events. To ensure we have enough time to do our best work, we now ask for at least 48 hours' notice for all design requests. This gives us time to put together a great design, make any needed tweaks, and ensure everything looks just right. Last-minute requests might not be possible, so please plan ahead! Got a project in mind?

Sandy Wilgenbusch, Emily Shedek and Jenna Gibson

## Franciscan Voice Podcast: Honoring Black Catholic History

February is Black History Month, a time to especially recognize and honor the contributions of Black Christians to the Church all year long. In the latest episode of the Franciscan Voice Podcast, Friar Douglas McMillan, OFM & RQY history. The JPIC Council encourages you to take the time to engage with this important conversation. [Click here to listen.](#)



## Black History Month Library Display

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